

WENJIE CHEN

London, nw18qj107902013252@outlook.com

<https://www.wenjichen.com/>

I am a passionate clothing and bio-designer. My design philosophy blends fashion and science to create unique pieces inspired by the magic of nature. I am committed to cutting-edge biomaterials and sustainable technologies and believe that fashion should be in harmony with the environment, striking a balance between aesthetics and eco-friendliness.

Experience

Fashion Week Volunteer Sep 2020 to Oct 2020 /Beijing Fashion Week – Beijing

- During my internship at Beijing Fashion Week, I was mainly in the external contact department, responsible for celebrity reception and helping models to try on and organise clothes. I worked with each celebrity and arranged the interview schedule for the celebrities. .
- Thrived in fast-paced environment with energy and enthusiasm
- Engaged with customers to better understand needs and deliver excellent service.

AIN Design Studio 2021

- Responsible for apparel buyer, during which I got to know the apparel factories in mainland China, product sourcing, inventory and supply chain optimisation through market research and trend analysis.

And responsible for marketing in the shop.

- During the period, I also participated in live selling. The number of live traffic reached 20,000 people.

Working with Swarovski2023

Participated in a collaborative project between Swarovski and biodesign, using biology to bring jewellery together to create a bacteria-dyed ring on the theme of melting icebergs.

Fine Art Teacher Aug 2021 to now

- Used art.creativity and design to develop students educationa and emotional needs.
- Collaborated effectively with art and design teaching teams to develop and deliver an engaging curriculum.
- Devised and delivered innovative. unique lesson plans to engage and enthuse students in art curriculum.
- Modified lesson content based on different abilities and interests.

Communicated student progress and challenges with parents and caregivers.

CSM Student Ambassador Dec 2023 to nowr (part time job)

- Responsible for promoting school events, organising campus tours, assisting with admissions campaigns, interacting with new students, and leading tours of more than fifty people many times during the period, with excellent interpersonal skills.

Skills

- I can skillfully use ps, Ai , procreate and other design software understanding
- PROFESSIONAL DIPLOMA in MEDICINAL LEECH THERAPY
- Extensive fashion
- Volunteer scheduling

Education

- **Levels, fashion 2021**
Southwest university-Chongqing
- **MA ual Central Saint Martin**
BIODESIGN